

Our Profile

MGM Studios Limited is a full service production company, offering start to finish, High Definition video and film production domiciled in Kenya. MGM Studios Ltd is one of the longest running, renowned and respected production house of quality products with offices in Nairobi Kenya.

We believe in our creative insight and ability to deliver in partnership with our clients, creating ideas and content that speaks and connects with their target audience. We firmly believe in contributing meaningfully to our clients through business partnership and delivery of real economic and brand value.

Our team comprises of both well trained in-house and freelance crew recognized both locally and internationally that exceptionally meets our clients' demands and needs within the stipulated time frame.

MGM Studios is a one stop shop production house equipped with the latest production technology and know-how, to effectively deliver Feature Films, Television commercials, Documentaries, TV Shows, Sound Engineering, Radio Ads and Music Videos at competitive costs, from concept development, production, post-production to final distribution of content to the intended clients. We are committed to providing excellence in client service by needs.

MGM Studios has the ability to draw from an experienced base of personnel whilst maintaining a personalized form of business liaison. The ultimate in consultation, skills diversity and adaptability to meet client expectations are the very strengths of our company. We have a sea of experience in this sector having served numerous prime clients in the past.

We also facilitate complete production services for international film crew which include: Film Licenses, special permits, Location scouting, Casting, production design, props sourcing, set building, accommodation, transport and catering. MGM Studios brings years of knowledge and passion to their productions. MGM Studios has been widely acclaimed for its production caliber and unique treatment of subject matter and in the process has been recognized locally and internationally.

MGM Studios is privileged to have won MSK awards on projects such as; National Youth Service (NYS) rebrand and Kenya Power “Mulika Mwizi” TV Commercials. The company has also worked on campaigns for the Ministry of Devolution and Planning, Ministry of Information, Communication and Technology (ICT) and Independent Electoral Boundaries Commission (IEBC) among others.

MGM Studios expanded its scope of activities to include Camera hire, lighting and grips equipment, generators and studio hire, editing, still photography services and other projects driven by in house developed concepts. These projects generate multiple and longer term streams of revenues.

We remain committed to using the best tools and expertise to capture the highest quality images and continue to make film experiences that go beyond technology of our time.

We are registered with the Registrar of Companies in Kenya and we are a compliant company with the company regulations. We are as well registered with the Kenya Revenue Authority and we have been faithful corporate citizens in meeting our tax obligations .

With esteemed credentials that certify our competence and professionalism, we offer unmatched services. This has seen us command a great market scope against our competitors. Our enviable reputation is founded on a wealth of experience. Over the years we have been awarded high value contracts by a variety of clients across the country and beyond.

CORE VALUES

Dedication -

At MGM Studios, you will find an outfit that is pro-active in the realization of clients’ needs and strives to keep the customer satisfied. We are open to innovation and adept at tackling challenges as this helps us build capacity.

Integrity -

As a service provider, we are keen to adhere to standards and professionalism while building a good reputation with our clients. In so doing, we ensure that the scope and schedule of work is properly adhered to, ensuring that the firm deals honestly with clients.

Quality -

We are committed to ensuring that only the best input, practices and technology are integrated in any project that is undertaken by us. Quality checks are instituted at the various processing stages during project implementation to assure clients of our commitment to excellence.

Consultation -

We strive to constantly consult the client during project implementation to ensure we strictly adhere to their needs. In addition, we consult other professionals and in so doing we ensure that we obtain the best input for any project undertaken by us. Our consultative process enables us to engineer customized and stable solutions to our clients.

OUR SKILLED CREW AND STAFF

Our staffs are the key to our success. We are proud to attract and retain highly skilled and specialized talent from Kenya and across the globe. Through the collective effort and experience of our staff, we deliver high quality products on time and within budget. We have staff drawn from diverse faculties ranging from skilled and experience Video Production expertise, Graphics Designers, Animation Technocrats, Marketing gurus, Consultants, Customer Service experts, Business Management, Procurement and Supply Chain Management, Market Researchers to Project Managers. This has enabled us to maintain and enhance strong, long- lasting relationships with many of our clients.

OUR MANAGEMENT BOARD

We have a strong Management team with vast experience in Video, Film production and advertising sector. We have a pool of overseas Technical Directors from U.S.A, Britain, India, Turkey, Slovakia, Israel, Dubai and South Africa. With this diverse expertise and experience we deliver unmatched services to our clientele. Our managers have a proven track record and experience in this sector across the globe. We operate an open-door policy to engage and consult with our clients and customers in every contract we are engaged in. Through sound Management, our Company has surpassed customer satisfaction in our service delivery.

OUR PRODUCT SERVICES

Our service portfolio can be summarized as a one-stop shop of Video, Film, and Advertising hub with the state of the Art Technology. We begin from Idea Conception and Development, Scripting and Production of Commercials, Documentaries, Feature films, TV series and Post Production of the same on final cut bench, generation cutting edge programs for various corporate applications

I. PRODUCTION MANAGEMENT SERVICES.

- Complete end-to-end Value Proposition from concept to broadcast.
- Deliver across all genres, platforms and media.
- Digitally integrated production environment.
- Creative, technically qualified and experienced award winning team.
- Committed resources and Management.
- Line producing, Cast & casting, location scouting, travel and accommodation, special permits and filming licenses.

II. STUDIO SERVICES. L-85ft W-35ft H-20ft Studio size

- Full Overhead lighting grid.
- Lighting & grips equipment.
- Generators.
- Green room and Make-up rooms.
- Full in-house Chroma blue/green screen facility.

III. POST PRODUCTION SERVICES

- Complete post-production service to deliver content straight to broadcaster.
- 3 Full HD Edit Suits (final cut), 3D Animation, color grading and Graphic Studio. ü 1 Audio Suit (Music and jingles production, Radio ads).

IV. OUTDOOR AND INDOOR ADVERTIZING | OUTDOOR BILLBOARDS

We have developed and erected billboards in various cities and towns around the country

V. ONLINE MARKETING.

VIRAL CAMPAIGNS: Spread an advertising message through surprise and amaze Internet users - we can take on such a difficult, but enjoyable task. As the authors of one of the few successful viral advertising in the region, we can say it with confidence: we know how. We leverage on all social media platforms to reach out to your customers and audience in an effective manner. ü

ONLINE MOTION DESIGN: Our clients will be able to explain their strength and superiority to the audience in a simple and understandable language through a video presentation. With this video presentation potential customers in a few minutes of seeing and hearing, you will understand why they should choose no one but you. We upload video presentation on online based platforms like Youtube.

VI. DUBBING SERVICES

We offer dubbing services in all languages both international and domestic.

OUR SHOWREEL

Among the many works we have done are the following:

- Kenyatta University TV Commercial.
- Safaricom Blaze, Safaricom Songa & Safaricom 4G TVCs
- Orange Tujuane TV Commercial.
- New NYS Rebrand TV Commercial.
- Kenya Power and Lighting TV Commercial.
- Communication Authority of Kenya Sim Registration TV Commercial.
- Golden Fry TVC
- New White Wash TVC
- Nation ANgukia Chapaa TVC
- Pambazuka National Rottery TVC
- NHIF Super Cover TVC
- AGPO TVC

- Transform Kenya TVC
- Motion Graphics Show Reel

You can access other more commercials we have done on our website

www.mgmstudio.co.ke
